

JUL 7 3 25 PM 1964

UNITED STATES DEPARTMENT OF JUSTICE

REGISTRATION SECTION

WASHINGTON, D. C.

REGISTRATION NO.

1032

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending June 3, 1964.
(Insert date)

1. (a) Name of Registrant.

Australian National Travel Association

(b) All other names used by Registrant during the period.

Nil

(c) Address of principal office.

350 Post Street,
SAN FRANCISCO, CALIF. 94108

(d) Name of person or persons in charge of principal office.

Mr. Basil G. Atkinson,
General Manager.

Mr. Ronald M. Younger,
Manager, North America.

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States Nil

(b) Approximate number of members outside the United States 25 on Board of Directors

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address
of official

Date connection began

Position, office, or nature
of duties

No change in Australia. All members of Board are resident.

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address
of official

Date connection ended

Reason for ending
connection

N i l

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

N i l

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

N i l

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

Mr. Basil G. Atkinson,
General Manager,
Australian National Travel Assocn.,
18 Collins Street,
MELBOURNE C. I., VICTORIA,
AUSTRALIA.

Yes

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

TRAVEL PROMOTION, by contact with representatives of the travel industry and publicity media (television, radio, newspapers, magazines and travel industry publications) and with individuals (potential travelers) in the United States; by dissemination of publicity material to travel industry, individuals (potential travelers) and publicity media; by participation with other tourist organizations in programs to present the attractions of Australia in association with other associated areas; by placement of travel films on television; by preparation of travel articles for newspapers, magazines and travel industry publications; by lectures to travel industry groups and others; and by briefing of writers and photographers going to Australia on travel assignments.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

N i l

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
R.M. Younger, 220 - 26th Avenue, SAN MATEO, CALIF.	Nil	No
J.W. Holmes, 157 Lovell Avenue, MILL VALLEY, CALIF.	Nil	No
H.E. Mercer, 510 Stockton St., Apt. 4, SAN FRANCISCO, CALIF.	Nil	No
D.C. Beresford, 230 E. 48th Street, NEW YORK 17, N. Y.	Nil	No
W.J. Walker, C/- R. Forest, 248 Tenth Avenue, NEW YORK 1, N. Y.	Nil	No
R. Brisacher, C/- Cunningham & Walsh, Inc., 1660 Bush Street, SAN FRANCISCO, CALIF.	-	Yes

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Miss E.J. Preston, 201 Mallorca Way, Apt. 3, SAN FRANCISCO, CALIF.	Secretary to Manager, North America	No
Mrs. Elaine J. Lum (nee Hing), 1187 Elmsford Drive, SAN JOSE, CALIF.	Travel Counsellor and Secretary to Manager, Western Region	No
Miss Mary A. Pratt, 825 Pine Street, SAN FRANCISCO, CALIF.	Clerk	Yes
Mrs. Moira McDonald, 1325 Third Avenue, Apt. 5, SAN FRANCISCO, CALIF.	Clerk	No
Miss Joan E. Jasprizza, 887 Bush Street, Apt. 203, SAN FRANCISCO, CALIF.	Stenographer	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

	<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
SAN FRANCISCO OFFICE:	Jan. 1964	Australian National Travel Assn. 18 Collins Street, MELBOURNE, VIC., AUSTRALIA	Travel	\$41,979
	Apr. 1964		promotion	37,881
				\$ 79,860
NEW YORK OFFICE:	Jan. 1964	Australian National Travel Assn. 18 Collins Street, MELBOURNE, VIC., AUSTRALIA	Travel	13,142
	April 1964		promotion	12,367
				25,509
				<u>\$ 105,369</u>

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:

	<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
	Dec. 1963	Pan American World Airways Safaritours Pacific Pathways Air France Qantas Empire Airways	Contribution to)	
	" "		DESTINATION)	
	Jan. 1964		SOUTH PACIFIC)	\$6,738
	Feb. 1964		tour folder)	
	Mar. 1964		program (See)	
			Note under 11(c).)	
	Dec. 1963	U.S. Treasury Dept.	Refund, portion	256
			of tax overpaid.	<u>\$6,994</u>

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:

	<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

Name and address of employee or other individual	Nature of any changes during period in activities for Registrant or its foreign principals	Has connection with Registrant ended?
R.M. Younger, 220 - 26th Avenue, SAN MATEO, CALIF.	Nil	No
J.W. Holmes, 157 Lovell Avenue, MILL VALLEY, CALIF.	Nil	No
H.E. Mercer, 510 Stockton St., Apt. 4, SAN FRANCISCO, CALIF.	Nil	No
D.C. Beresford, 230 E. 48th Street, NEW YORK 17, N. Y.	Nil	No
W.J. Walker, C/- R. Forest, 248 Tenth Avenue, NEW YORK 1, N. Y.	Nil	No
R. Brisacher, C/- Cunningham & Walsh, Inc., 1660 Bush Street, SAN FRANCISCO, CALIF.	-	Yes

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

Name and address of employee or other individual	Nature of services or assistance rendered	Has connection with Registrant ended?
Miss E.J. Preston, 201 Mallorca Way, Apt. 3, SAN FRANCISCO, CALIF.	Secretary to Manager, North America	No
Mrs. Elaine J. Lum (nee Hing), 1187 Elmsford Drive, SAN JOSE, CALIF.	Travel Counsellor and Secretary to Manager, Western Region	No
Miss Mary A. Pratt, 825 Pine Street, SAN FRANCISCO, CALIF.	Clerk	Yes
Mrs. Moira McDonald, 1325 Third Avenue, Apt. 5, SAN FRANCISCO, CALIF.	Clerk	No
Miss Joan E. Jasprizza, 887 Bush Street, Apt. 203, SAN FRANCISCO, CALIF.	Stenographer	No
Miss Nancy Cochrane, 381 Broad Street, Apt. 4, NEWARK, N. J.	Travel Counsellor	No
Mrs. G. Ives, C/- A.N.T.A., 636 Fifth Avenue, NEW YORK 20, N. Y.	Secretary to Manager, Eastern Region	Yes
Miss A. Ziegler, C/- A.N.T.A., 636 Fifth Avenue, NEW YORK 20, N. Y.	" " " "	Yes
Miss J. Hardy, C/- A.N.T.A., 636 Fifth Avenue, NEW YORK 20, N. Y.	" " " "	No
David F. O'Connor, C/- Cunningham and Walsh, Inc., 1660 Bush Street, SAN FRANCISCO, CALIF.	Account Executive of advertising agency (Mr. O'Connor replaces Mr. Robert Brisacher, listed in 9(a).)	No

principal named under item 6, itemized as follows: *

	Date payment was made	Name of person to whom payment was made	Purposes for which payment was made	Amount of payment		
SAN FRANCISCO OFFICE:	Dec. 4 1963	(Australian Consulate- General	Rent of premises	\$4,662		
	to June 3, 1964	(Various	Travelling expenses	3,607		
		(" (Postmaster, San Fran.	General office "	8,183		
		(Various (staff)	Postages	3,464		
		(Various	Salaries	28,481		
		(Photographs & miscellaneous publicity expenses		885		
		(Various	Miscellaneous printing costs	164		
		(Cunningham & Walsh, Inc.	* Advertising & associated costs.	4,244		
	Dec. 1963 & Jan. 1964	(Various	Hotel charges (catering, etc.) for travel industry seminars,	1,004		
	Jan. 1964	Australian News & Information Bureau, New York.	Print of Australian film.	225		
	Jan. 1964	Pacific Area Travel Assocn.	** Annual membership dues	5,500		
	Feb. 1964 & Apr. 1964	(Lane Book Company	Purchase copies of "Sunset" book on Australia	1,986		
	Mar. 1964	Ardlee Service, Inc.	Printing costs for publicity materials	<u>4,188</u>	\$66,593	
	NEW YORK OFFICE:	Dec. 4, 1963	Australian Consulate- General	Rent of premises	\$3,918	
		to June 3, 1964	Various	Travelling expenses	1,500	
		" (Staff)	General office "	4,242		
			Salaries	<u>17,491</u>	<u>27,151</u>	
					<u>\$93,744</u>	

* Payments to Cunningham & Walsh, Inc. for advertising and associated production costs represent expenditure on our advertising campaign for 1963/64. We have maintained such advertising programs over recent years; the amount spent on these programs varies from year to year, according to the availability of funds for this purpose. Cunningham & Walsh, Inc. acts as our advertising agency and is responsible for carrying into effect the advertising campaign approved by our headquarters in Australia. There is no formal contractual arrangement with the agency, which looks after our account on the usual basis and collects its commission arising from the placement of advertising.

** The sum of \$5,500 paid to the Pacific Area Travel Association represents annual dues assessed by that Association, covering its member countries and others interested in the promotion of travel to the Pacific area. Since the dues paid to the Pacific Area Travel Association vary each year according to the assessment, we have no formal agreement on the subject but accept the responsibility to meet the assessment as it is made.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
R.M. Younger)	Talks delivered to various	Nil
J.W. Holmes)	travel industry groups, and	
D.C. Beresford)	to non-industry (i. e. potential	
(see Item 9(a))	travelers) gatherings.	

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases X.....	(8) Circulars X....	(15) Lantern slides X..
(2) News bulletins X.....	(9) Form letters X....	(16) Still pictures
(3) Newspapers X	(10) Reprints	(17) Posters X..
(4) Articles	(11) Copies of speeches, lec- tures, talks, or radio broadcasts	(18) Photographs X..
(5) Books X.....	(12) Radio programs	(19) Charts
(6) Magazines X....	(13) Radio scripts	(20) Maps X..
(7) Pamphlets X....	(14) Moving pictures X..	(21) Other publications

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
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- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

None

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

None

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

None

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

N i l

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

N i l

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

N i l

Booklets, pamphlets, posters, magazines, etc. on Australia	A.N.T.A., Melbourne, Australia	Speciality Press, Melbourne, Australia Brown Prior & Anderson, Melbourne, Australia Wilke & Co. Ltd., Melbourne, Australia	A.N.T.A., San Francisco and New York offices.
Pamphlets, posters, circulars, form letters, etc. on Australian travel	A.N.T.A., San Francisco and New York offices. Written, edited or prepared by: Ronald M. Younger, John W. Holmes, Harry E. Mercer, Donald D. Beresford.	Ardlee Service, Inc., New York, N.Y.	" "
Press releases, travel feature articles, etc.	" "	A.N.T.A., San Francisco and New York offices.	" "
Tour folders on Australia and associated areas of the South Pacific	" "	Ardlee Service, Inc. New York, N.Y.	Ardlee Service, A.N.T.A., San Francisco and New York offices, and various participants in DESTINATION SOUTH PACIFIC PROGRAM.

NOTE: The tour folder, DESTINATION SOUTH PACIFIC, produced as a joint venture with the New Zealand Government Travel Commission, the Government Tourist Bureau of French Polynesia (Tahiti), and the Fiji Visitors Bureau, and with financial support of carriers and tour operators (as listed under item 10(b)); other participants (whose contributions were reported in last return) include: Brownell Tours, BOAC, Matson, P. & O. -Orient Lines, Qantas, Compass, CPAL and Bennett Tours.

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

Name of person from whom subsidy or financial assistance received	Nature and amount of subsidy or financial assistance
New Zealand Government Travel Commission, San Francisco, Calif. (December, 1963)	Reimbursement of half costs of joint A.N.T.A.-N.Z.G.T.C. program for travel industry. \$1,259
New Zealand Govt. Travel Commission, New York, N.Y.	" " " " 371

\$1,630

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

R. M. Younger
 (Signature)
 R. M. Younger
 Manager, North America.

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at San Francisco, California

this 1st day of July, 1964

Maude W. Nash
 Maude W. Nash

(Signature of notary or other officer)

NOTARY PUBLIC

In and for the City and County of San Francisco, State of California

My commission expires October 14th, 1966



Miss Nancy Cochrane, 381 Broad Street, Apt. 4, NEWARK, N.J.	Travel Counsellor	No
Mrs. G. Ives, C/- A.N.T.A., 636 Fifth Avenue, NEW YORK 20, N.Y.	Secretary to Manager, Eastern Region	Yes
Miss A. Ziegler, C/- A.N.T.A., 636 Fifth Avenue, NEW YORK 20, N.Y.	" " " "	Yes
Miss J. Hardy, C/- A.N.T.A., 636 Fifth Avenue, NEW YORK 20, N.Y.	" " " "	No
David F. O'Connor, C/- Cunningham and Walsh, Inc., 1660 Bush Street, SAN FRANCISCO, CALIF.	Account Executive of advertising agency (Mr. O'Connor replaces Mr. Robert Brisacher, listed in 9(a).)	No

SAN FRANCISCO OFFICE: Dec. 4 1963 to June 3, 1964 (Australian Consulate-General
 (Various
 (" Postmaster, San Fran.
 (Various (staff)
 (Various
 (Various
 (Cunningham & Walsh, Inc.

Rent of premises \$4,662
 Travelling expenses 3,607
 General office " 8,183'
 Postages 3,464
 Salaries 28,481
 Photographs & miscellaneous publicity expenses 885
 Miscellaneous printing costs 164
 * Advertising & associated costs, 4,244

Dec. 1963 & Jan. 1964 (Various

Hotel charges (catering, etc.) for travel industry seminars, 1,004
 Print of Australian film. 225

Jan. 1964 Australian News & Information Bureau, New York.

Jan. 1964 Pacific Area Travel Assocn.

** Annual membership dues 5,500

Feb. 1964 & Apr. 1964 (Lane Book Company

Purchase copies of "Sunset" book on Australia 1,986

Mar. 1964 Ardlee Service, Inc.

Printing costs for publicity materials 4,188 \$66,593

NEW YORK

OFFICE: Dec. 4, 1963 to June 3, 1964 (Australian Consulate-General
 (Various
 (" (Staff)

Rent of premises \$3,918
 Travelling expenses 1,500
 General office " 4,242
 Salaries 17,491 27,151

\$93,744

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Booklets, pamphlets,
posters, magazines,
etc. on Australia

A.N.T.A.,
Melbourne,
Australia

Speciality Press,
Melbourne, Australia
Brown Prior & Anderson,
Melbourne, Australia
Wilke & Co. Ltd.,
Melbourne, Australia

A.N.T.A.,
San Francisco
and New York
offices.

Pamphlets, posters,
circulars, form
letters, etc. on
Australian travel

A.N.T.A.,
San Francisco and
New York
offices.

Written, edited
or prepared by:
Ronald M. Younger,
John W. Holmes,
Harry E. Mercer,
Donald D. Beresford.

Ardlee Service, Inc.,
New York, N. Y.

" "

Press releases,
travel feature
articles, etc.

"

"

A.N.T.A., San Francisco and New York
offices.

"

"

Tour folders on
Australia and associated areas of the
South Pacific

"

"

Ardlee Service, Inc.
New York, N. Y.

Ardlee Service,
A.N.T.A., San
Francisco and
New York offices,
and various
participants in
DESTINATION
SOUTH PACIFIC
PROGRAM.

NOTE: The tour folder, DESTINATION SOUTH PACIFIC, produced as a joint venture with the New Zealand Government Travel Commission, the Government Tourist Bureau of French Polynesia (Tahiti), and the Fiji Visitors Bureau, and with financial support of carriers and tour operators (as listed under item 10(b)); other participants (whose contributions were reported in last return) include: Brownell Tours, BOAC, Matson, P. & O. -Orient Lines, Qantas, Compass, CPAL and Bennett Tours.